

The Event

Our bourbon-tasting event brings together the delicacy of bourbon and the collaboration of community. This gathering is not just about the delicate notes of bourbon; it's a convergence of our community's collective effort to ensure no one faces the challenges of cancer alone.

Launched with the purpose of reaching and serving more individuals impacted by cancer, this special event has a limited number of attendees and celebrates growth, community support, and the pursuit of meaningful change in people's lives. Every note, every pour, and every moment contributes to our programs, ensuring that the Cancer Support Community can reach even more people in need.

Please join us as a sponsor in making a difference, one sip at a time. Cheers to growth, community, and positive impact!



Anticipate an enchanting affair featuring exclusive bourbon pours, delectable heavy hors d'oeuvres, purposeful socializing, a dynamic live bourbon auction, and more. Join us as we create memorable moments and rally together to ensure the Community is Stronger Than Cancer.

We look forward to sharing this extraordinary experience with you!



The Opportunity

- Inclusive Support: Cancer Support Community Central Ohio is dedicated to serving everyone affected by cancer, regardless of diagnosis or stage, extending support to families and caregivers.
- Cost-Free Programs: All our programs and services are provided at no cost, alleviating the financial burden for individuals navigating a cancer journey.
- Community-Centered: Our comfortable setting in-person fosters a sense of community, enabling individuals to share, learn, and enhance their quality of life among peers facing similar journeys and we provide a hybrid-experience as well.
- Professional Guidance: All programs, including support groups, are expertly managed and facilitated by licensed mental health professionals.
- Evidence-Based Approach: Cancer Support Community offers purposeful and proven programs supported by sound research, ensuring the effectiveness of our services.

Your Impact

- Bourbon Tasting Investment: Your investment in our Bourbon Tasting event directly contributes to sustaining cost-free services for those impacted by cancer in our community.
- Recognition and Benefits Package: In return, your business receives a
 comprehensive benefits package, showcasing your company name, providing event
 enjoyment for your clients and colleagues, and acknowledging your valuable
 partnership with Cancer Support Community to event guests, participants, and
 partners.

For more detailed investment information, please refer to the following page.



The Investment

Sponsorship Level	Presenting \$10,000	Featured \$5,000	Contributing \$2,500
Event Marketing & PR			
Logo included on all event materials	Featured	Prominent	Highlighted
Logo with link included in email blasts promoting event	Featured	Prominent	Highlighted
Company message featured on social media channels	8	4	2
Visibility at the Event			
Opportunity to provide remarks before tasting	•		
Exclusive networking opportunities: Reserved VIP area	•		
Logo included on welcome sign at entrance	Featured	Prominent	Highlighted
Verbal recognition of sponsorship during tasting	•	•	
Logo included on CSCBourbon.org	Featured	Prominent	Highlighted
Logo included on bourbon menu	•		
Logo included on table displays	Featured	Prominent	Highlighted
Tasting Tickets (value \$175 each)	8	4	2
Ongoing Visibility			
Logo featured in Community Magazine (six issues annually)	6	2	1
Logo displayed for one year on CancerSupportOhio.org	•	•	