

Hosted By:



Presented By:



Join us for Cancer Support Community's Charity Golf Classic, a great day of golf with purpose. Your participation goes beyond the game; it directly funds essential programs and services offered at no cost to individuals impacted by cancer. We invite you to make a lasting impact while enjoying a memorable day on the green. Your involvement truly makes a difference. By joining us, you are not just playing golf; you are investing in a community where **No One Faces Cancer Alone**.

Monday, May 19, 2025 | The Medallion Club, 5000 Club Drive

SPONSOR AND SUPPORT

Presenting Sponsor.....\$20,000

- Opportunity to provide remarks before shot gun start
- Representative featured and verbal recognition in NBC4 :30 and :15 television promotional spots
- Logo featured in NBC4 promotions, CityScene Magazine print ads, and Lamar Digital Billboards
- Logo featured on 16' banner at Club entrance
- Opportunity to display company (provided) banner
- Logo featured in Charity Golf Classic printed program
- Verbal recognition of sponsorship at awards dinner
- Recognition on social media channels
- Logo on 3 digital hole signs
- Logo with link featured on cancersupportohio.org
- 2 Golf Foursomes

Title Sponsor.....\$12,500

- Logo Featured in NBC4 commercials, CityScene Magazine print ads, and Lamar Digital Billboards
- Logo featured on 16' banner at Club entrance
- Opportunity to display company (provided) banner
- Logo featured in Charity Golf Classic printed program
- Verbal recognition of sponsorship at awards dinner
- Recognition on social media channels
- Logo on 2 digital hole signs
- Logo visible on cancersupportohio.org
- 2 Golf Foursomes

Eagle Sponsor.....\$9,000

- Logo highlighted in NBC4 commercials, CityScene Magazine print ads, and Lamar Digital billboards
- Logo prominent on 16' banner at Club entrance
- Opportunity to display company (provided) banner
- Logo prominent in Charity Golf Classic printed program
- Verbal recognition of sponsorship at awards dinner
- Recognition on social media channels
- Logo visible on 1 digital hole sign
- 1 Golf Foursome

Clark Kellogg, an Ohio State alum, earned All-Big Ten and MVP honors during his playing days with the Buckeyes. Drafted by the Indiana Pacers in 1982, he transitioned to broadcasting in 1987, becoming CBS Sports' lead college basketball analyst in 2008. Kellogg has called multiple Final Fours and NCAA Championships, co-hosts The Road to the Final Four, and provided analysis for Pacers broadcasts from 1990-2011. He earned his marketing degree from Ohio State in 1996 and lives in Westerville, Ohio, with his family.



Birdie Sponsor.....\$7,000

- Logo highlighted in CityScene Magazine print ads and Lamar Digital Billboards
- Logo highlighted on 16' banner at Club entrance
- Opportunity to display company (provided) banner
- Logo prominent in Charity Golf Classic printed program
- Verbal recognition of sponsorship at awards dinner
- Logo visible on 1 digital hole sign
- 1 Golf Foursome

Event & Course Sponsor.....\$5,000

- On-Course Event Activity (outlined on next page)
- Logo visible in printed program
- Verbal recognition of sponsorship at dinner
- Logo visible on 1 digital hole sign
- 1 Golf Foursome

Hole and Foursome Sponsor.....\$2,500

- Business name included in Charity Golf Classic printed program
- Logo visible on 1 digital hole sign
- 1 Golf Foursome

For more information, contact Abby Vannoy, Events Manager, avannoy@cancersupportohio.org

Event & Course Sponsorship Options

Event and Course Sponsorship Packages are offered at \$5,000 each on a first-come, first-served basis. These packages include a golf foursome, with full benefit details provided on the previous page.

Golf Ball Sponsor – Your company logo will be placed on a sleeve of golf balls given to 180 golfers along with featured signage near the golf carts.

Pink Ball 50-50 Contest Sponsor – Your company logo will be featured on the pink balls and on signage where they are sold. Opportunity to draw and announce the winner of the contest at the dinner presentation.

Mulligan Sponsor—Your company logo will be displayed on signage where golfers will be able to purchase a mulligan, and will be featured on the mulligan ticket.

Gift Card Tree Sponsor—Your company logo will be featured at the Gift Card Tree, where golfers pay to select an envelope with a gift card valued at more than the requested donation.. Each envelope on the tree will display your company logo.

Scorecard Sponsor—Your company's logo will be featured on the scorecards placed in each cart and the leaderboard that will be updated during the awards dinner.

Dinner Sponsor—Your company logo will be featured at the Awards Dinner and displayed on signs that welcome golfers to the dinner. You can also choose to have promotional materials for each of the 176 golfers on each dinner table.



Driving Range Sponsor – Your company will receive signage and a banner opportunity near the driving range. You can also choose to host a fun skills contest prior to the start of the event, offering a chance to award your products or services.

Putting Green Sponsor – Signage bearing your company's logo will be prominently featured near the putting green prior to the event. You can set up a display on the putting green to distribute your company information or giveaways.

Hole-In-One Sponsor – This exclusive sponsorship will feature signage with your company name and logo on the selected golf holes. Your company also will have the opportunity to feature up to two cars at the event— one at the hole-in-one and another placed in a highly visible location.

Grand Raffle Sponsor –The raffle will feature exciting items, including an exclusive golf outing and a large high definition television! Your company name and logo will be featured on signage at the raffle station and on all materials promoting the raffle.

Golf Cart Sponsor – We'll feature your logo on signs prominently affixed to each golf cart. That's a good 4 hours that your company will be top-of-mind for our 180 golfers.

Premium Gift Sponsor – Signage bearing your company's logo will be prominently featured near the putting green prior to the event. You can set up a display on the putting green to distribute your company information or giveaways.

Auction Sponsor – Your company's logo will be prominently displayed on signage for both the silent and live auctions, including tabletop signage, the auction website, and golf cart flyers. Additionally, your branding will appear at the awards dinner, in the slideshow presentation, and on prize certificates. This sponsorship provides widespread visibility throughout the entire auction experience.

Lunch Sponsor—Your company logo prominently on signage where the box lunches are available for each golfer. Sponsor can provide labels with your logo to be affixed to the top of each lunch..

Beverage Cart Sponsor—Signs featuring your company logo will be placed on the beverage carts that circulate around the course throughout the event.

2025 EVENT SPONSORSHIP PLEDGE FORM

- | | |
|---|--|
| <input type="checkbox"/> \$20,000 Presenting Sponsor | <input type="checkbox"/> \$2,500 Hole & Foursome Sponsor |
| <input type="checkbox"/> \$12,500 Title Sponsor | <input type="checkbox"/> \$2,000 Golf Foursome |
| <input type="checkbox"/> \$9,000 Eagle Sponsor | <input type="checkbox"/> \$500 Digital Hole Sponsor |
| <input type="checkbox"/> \$7,000 Birdie Sponsor | |
| <input type="checkbox"/> \$5,000 Event & Course Sponsor | |
| <input type="checkbox"/> I/WE CANNOT ATTEND BUT WISH TO MAKE A DONATION OF \$ _____ | |

Individual/Company

Address

City

State

Zip

Contact Name

Contact Phone

Email

Individual/Company name to be used in sponsorship listings (please attach up-to-date logo for marketing materials)

PLAYER LIST DEADLINE

APRIL 4, 2025

EXCLUSIVE MEDIA PACKAGE

Our media campaign stands out from the rest, offering a unique opportunity to showcase our sponsors across leading platforms throughout central Ohio. With renowned partners listed below, your brand will gain exceptional visibility through high-impact channels that reach and engage a broad, invested audience. The Media Package is available starting at the \$7,500 sponsorship level and above.

SCAN FOR MORE INFORMATION



NBC4 will air 30- and 15-second commercials for Night of Chocolate in prime time over three weeks. Sponsors at the Champion level and above will have their logos featured, reaching over 34,000 households daily.



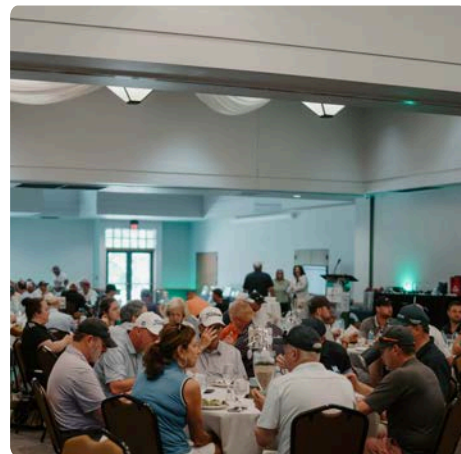
CityScene Magazine will feature your company's logo in print advertising, reaching a circulation of 31,000 and targeting households with incomes of \$100,000 and home values of \$450,000 or more.



Lamar Advertising provides sponsors with digital billboard advertising, featuring your corporate logo in high-traffic locations and reaching at least one million impressions.



Heart Media promotes the event across seven central Ohio stations and on iHeartRadio, with live DJ mentions throughout the day



Dear Supporter,

Join us for the Charity Golf Classic, central Ohio's premier golf event benefiting Cancer Support Community, at The Medallion Club on May 19. This sold-out tournament will bring together 176 golfers to support those affected by cancer, providing vital resources for patients, caregivers, and families. Your participation makes a meaningful impact, and we look forward to seeing you there!

Best regards,

Chris Avondet
Co-Chair, Charity Golf Classic
Committee
VP & Territory Manager, Lamar
Advertising

Michael H. Murphy
Co-Chair, Charity Golf Classic
Committee
Chairman, Murphy Development
Company